

The InDesignSecrets Guide to Graphic Effects

Using InDesign to Make:

3D Objects

Chrome

Polished Frames

Patterns

Perspective

Ribbons

...and more!

Sample Chapter



**This is a sample chapter from the full 150-page PDF eBook.
Go to <http://indesignsecrets.com/ebooks> for full info!**

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Banners and Ribbons

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Why settle for a piece of tired clip art when you can make a custom banner or ribbon to decorate your pages with just a few simple twists of the wrist?



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Banners

To make a simple, crisply folded banner, start with a rectangle. Make it about half the width you want the face of the banner to be.

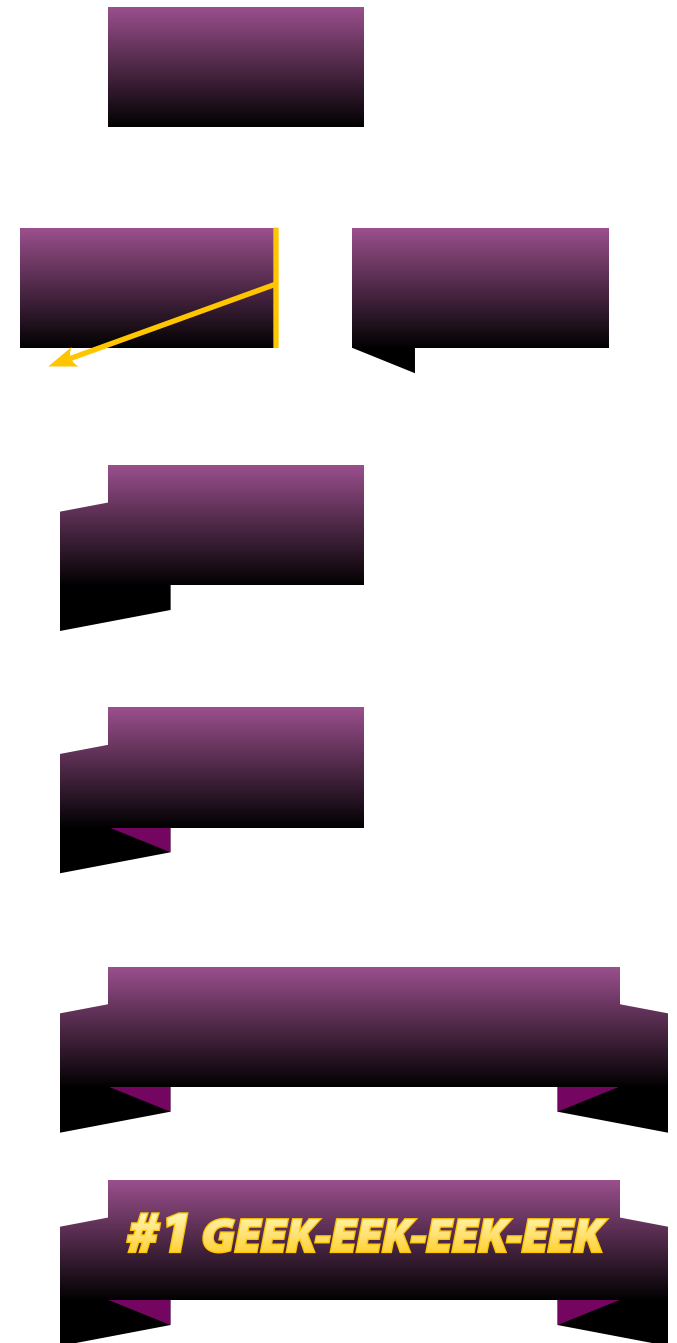
Copy the rectangle and choose Edit > Paste in Place. Then with the Direct Selection tool, click and drag the right side of the rectangle to the left and down. This will be the first fold. Choose Object > Arrange > Send to Back to put the fold behind the original rectangle.

With the fold selected, copy and choose Edit > Paste in Place. With the Direct Selection tool, click and drag the left side of the fold down and to the left. This will be the second fold. Send it to the back.

Change the fill of the first fold to contrast the front and back of the banner.

Select all three pieces of the banner and group them. Make sure the reference point in the Control panel is set to one of the right-side nodes. Then hold Option/Alt and click the Flip Horizontal button.

Add some text, and you've got yourself a banner.



Group Benefits:

Because the banner is made of two grouped pieces, you can easily drag either group to make the banner narrower. Hold the Shift key as you drag to keep the pieces vertically aligned.

To make the banner wider, drag one of the groups away from the other to create a gap, and then use the Direct Selection tool to extend the front piece toward the other side.

Ribbon Curls

To make a curly ribbon, start with an ellipse.



Delete the bottom point so you have an open path.



Hold Shift+Option/Alt and drag the path straight down to duplicate it. Then click with the Pen tool to connect the endpoints of the two curved paths. This is your first ribbon curl.



Fill the curl with a gradient. This will give your finished ribbon a three-dimensional feel.



To make additional curls, duplicate, flip, and scale the first curl as much as you like.



Then arrange the pieces so they touch and look like one continuous ribbon.



Ribbon Variation

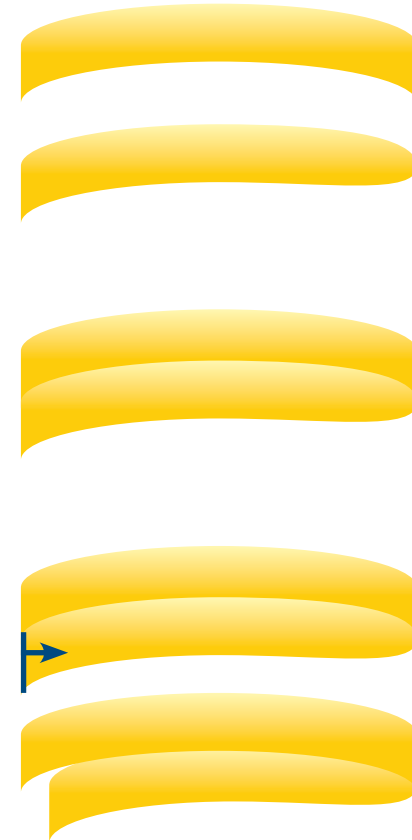
Here's how to achieve another fun ribbon effect that's somewhere in between a fold, a curl, and a lovely strip of pasta.

Start with a single curl piece. Copy and paste it in place. Use the Pen tool to make the right side of the object a smooth curve.



Bring the original curl piece to the front, and align it so it partially overlaps the second piece.

Use the Selection tool to drag the straight side and make the object narrower.



Copy and paste the shortened piece in place. Then with the reference point in the Control panel set to the center, flip it horizontally. Send the new piece to the back, and nudge it down with your arrow key.

Again use the Selection tool to drag the straight edge of the bottom piece to narrow it.

Repeat these steps for as many ribbon curls as you want.

Select all the pieces and add a drop shadow to give the ribbon a little depth.

